



優秀賞

THE LIBRARY HELPED MY DREAM COME TRUE

Second Prize

The library

Japan-China East North Products Co., Ltd. established.

Books from the Tottori Prefectural Library led to successful business with China.

Tottori City Kenichi Kondo (Japan-China East North Products Co., Ltd.)

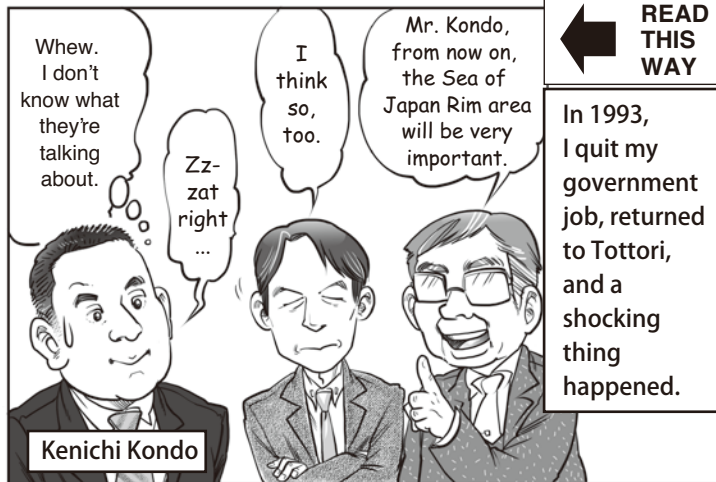
Tottori Prefectural Library



I'll just have to study!

I want to do something no one else is doing, but I don't know enough to even talk to the people I need. This is no good.

Tottori Prefectural Library



Whew. I don't know what they're talking about.

Zz-zat right ...

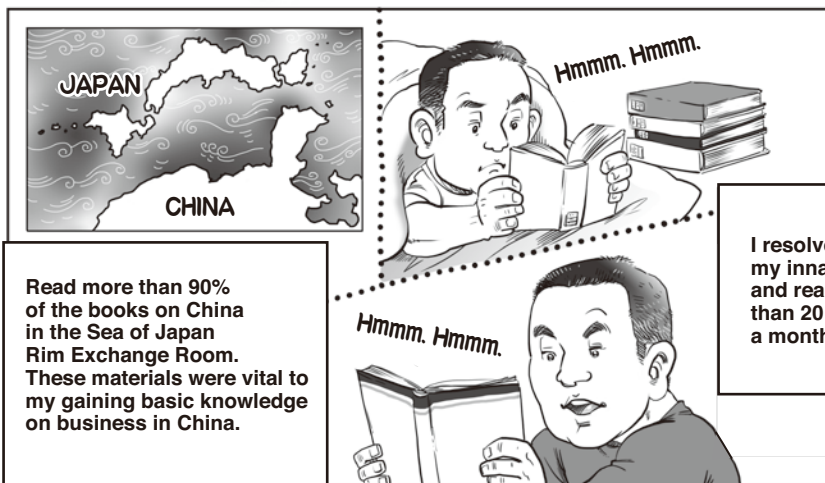
I think so, too.

Mr. Kondo, from now on, the Sea of Japan Rim area will be very important.

Kenichi Kondo

READ THIS WAY

In 1993, I quit my government job, returned to Tottori, and a shocking thing happened.



JAPAN

CHINA

Hmmm. Hmmm.

Hmmm. Hmmm.

Read more than 90% of the books on China in the Sea of Japan Rim Exchange Room. These materials were vital to my gaining basic knowledge on business in China.

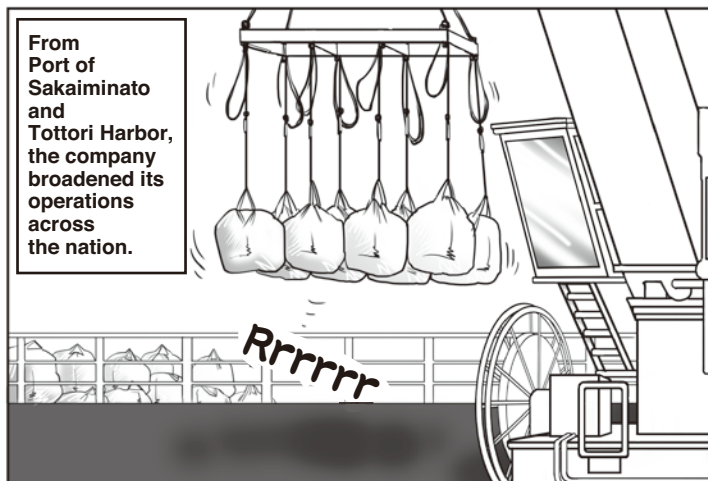
I resolved to use my innate grit and read more than 20 books a month.

Gotta get all the knowledge I need.

Setting up companies Transport, Trade About China, Patents, etc.....

I hardly ever read books before, but now I'm gonna.

After a lifetime of interest in sports, it's back to the starting line.



From Port of Sakaiminato and Tottori Harbor, the company broadened its operations across the nation.

Rrrrrr

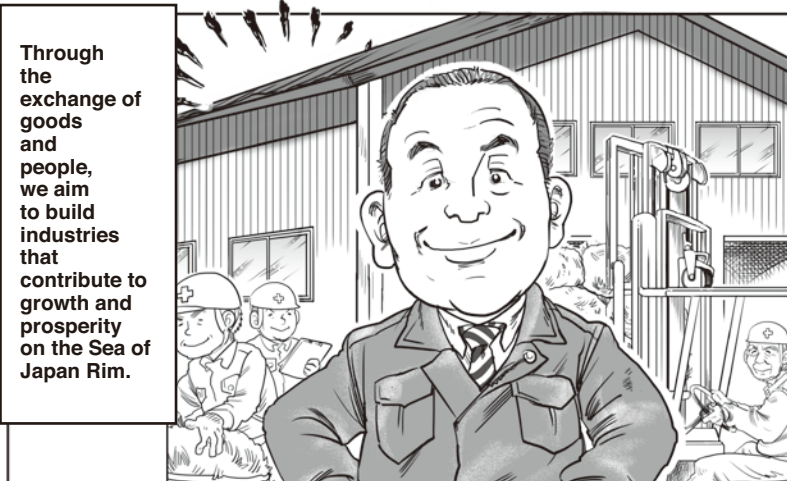


Rumble Rumble

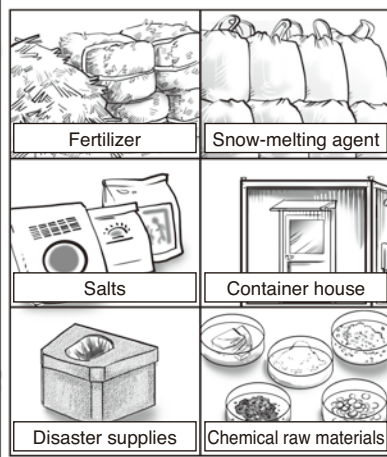
At last we're established. The company handles cattle feed and snow-melting agents.

Two years later.

Japan-China East North Products Co., Ltd.



Through the exchange of goods and people, we aim to build industries that contribute to growth and prosperity on the Sea of Japan Rim.



Fertilizer

Snow-melting agent

Salts

Container house

Disaster supplies

Chemical raw materials

Recycled products

Now, with business expanding, sales have increased, and we've been able to create jobs.